

# AIR CANADA'S #flyingAC787 TWITTER & INSTAGRAM CONTEST

## DETAILS

The Air Canada 787-9 Dreamliner has arrived and is taking its first flight. Passengers and enthusiasts have a chance to win a trip by sharing the #flyingAC787 hashtag on social media.

Spread the word on **Twitter** or **Instagram** for your chance to win **two Economy Class tickets** to Delhi or Dubai. Tweet or post a photo including the hashtag #flyingAC787 to enter.

## OFFICIAL CONTEST RULES AND REGULATIONS

The Air Canada #flyingAC787 Twitter and Instagram Contest (the “**Contest**”) is brought to you by Air Canada (the “**Contest Sponsor**”). The Contest starts on August 4, 2015 at 09:00 a.m. EDT and closes on August 14, 2014 at 11:59 p.m. EDT (hereinafter, the “**Contest Period**”).

### 1 ELIGIBILITY

The Contest is open to all Canadian residents having reached the legal age of majority in their province or territory of residence prior to the Contest Period (an “**Eligible Participant**”). Employees, representatives or agents of Air Canada, and each of the foregoing entity’s subsidiaries and affiliates, media partners, advertising and promotional agencies, and members of the immediate family (parents, children, siblings and spouse, regardless of where they are domiciled) of any of the aforementioned and persons with whom any of the aforementioned are domiciled are not eligible to enter the Contest.

### 2 HOW TO ENTER

#### NO PURCHASE NECESSARY

Although online access and a Twitter or Instagram account are required in order to participate, no purchase is necessary. Many public libraries, retail businesses and other establishments allow patrons to access the Internet for free, and a number of Internet

service providers and other companies offer free email accounts, including Twitter and Instagram which offer the public free accounts.

To enter, post a tweet on Twitter or a photo on Instagram, including the hashtag #flyingAC787 in the post. Each tweet or photo from an Eligible Participant's single account containing the #flyingAC787 hashtag will count as one Contest entry (an "Eligible Entry"). A minimum of one tweet or one Instagram photo from an Eligible Participant's single account must be tweeted or posted in order to qualify as an Eligible Entry. Those Eligible Participants who fail to properly include the #flyingAC787 hashtag will not qualify their tweet or photo post as an Eligible Entry. By retweeting or posting the hashtag #flyingAC787, participants agree to all the terms and conditions relative to the Contest's respective prizes as well as the Contest's Rules and Regulations. Eligible Participants must provide Eligible Entries using a single account and Eligible Participants found to be using multiple accounts will be considered ineligible and disqualified from the Contest.

Automated tweets or tweets and Instagram posts sent via a bot will be disqualified. Automated and/or repetitive electronic submissions (including but not limited to entries made using any script, macro, bot or Contest service) will be automatically disqualified and transmissions from these or related Twitter or Instagram accounts may be blocked.

Participants acknowledge that the Contest Sponsor will pull Eligible Entries using an aggregator. An aggregator is not meant to be an exhaustive archive of public tweets or Instagram pictures and not all the aforementioned are indexed or returned. Some results are refined to better combat spam and increase relevance. Due to capacity constraints, the index currently only covers about a week's worth of content.

Participants acknowledge the non-responsibility of Twitter© and Instagram, LLC, its officers, directors, employees and agents with regards to all aspects of the Contest. This Contest is in no way sponsored, endorsed or administered by, or associated with either Twitter© or Instagram, LLC. Participants understand that all contest information is provided to the Contest Sponsor and not to Twitter© or Instagram, LLC

### **3 GRAND PRIZE**

There is one grand prize to be one won consisting of two (2) round-trip Air Canada Economy Class tickets on any flight operated by Air Canada, to Delhi OR Dubai (including, flights operated under the Air Canada Express banner).

The round-trip Air Canada Economy Class tickets will be eligible for departure from the major Canadian airport served by Air Canada closest to the winner's place of residence to Delhi OR Dubai. Flight reservation is subject to availability and the following flight blackout dates apply: June 20, 2015 to September 7, 2015, December 16, 2015 to January 6, 2016. Travel must be completed on or before April 15, 2016. Travel does not qualify for Aeroplan mileage accumulation or for mileage accumulation in any other frequent flyer program. No changes permitted to reservations once date of travel is confirmed.

Air Canada will cover all fuel, surcharges, taxes and fees and other applicable charges relating expressly to the flight reservation. The prize winner and their travelling companion are responsible for any and all costs, expenses and taxes not expressly described herein including, without limitation, applicable local air departure taxes, ground transportation, gratuities, merchandise, telephone calls, personal expenses of any nature for overnight layover, meals and beverages, service charges, in-flight meals and entertainment; costs incurred to and from the departure point as the prize originates and terminates there, obtaining sufficient personal travel insurance prior to departure, if desired; obtaining and carrying all necessary travel documentation, such as passports and visas and complying with customs immigrations regulations. The use of eUpgrade credits is not permitted for flights. Use of the airfare tickets are subject to Air Canada's general conditions of carriage publicly available at [www.aircanada.com](http://www.aircanada.com).

The approximate total value of the prize is CDN \$ 7,496. Exact value of the prize depends on point of departure and destination as well as time of travel. Prize must be accepted as awarded and may not be sold, transferred or converted to cash and will not be refunded if unused. No substitutions, changes or extensions are permitted. Contest Sponsor reserves the right at its sole discretion to substitute the prize for one of equal or greater value.

## **4 PRIZE DRAW**

The random draw from all Eligible Entries will be held at 1:00 p.m. EDT on August 17, 2015. The odds of winning the grand prize will depend upon the total number of Eligible Entries received during the Contest Period.

## **5 CLAIMING OF PRIZES**

In order to be declared a winner and be able to claim the grand prize, the Eligible Participant whose Eligible Entry was selected by random draw will be contacted by a Twitter Direct Message (DM) or Instagram Direct Message originating from the Air Canada Twitter and Instagram accounts (@AirCanada, [www.twitter.com/aircanada](https://www.twitter.com/aircanada), [www.instagram.com/aircanada](https://www.instagram.com/aircanada) ) by the Contest Sponsor or one of its agents or representatives, shortly following the draw and must confirm acceptance as a selected Eligible Participant within five (5) calendar days of contact. If the selected Eligible Participant whose Eligible Entry was drawn cannot be contacted, another Eligible Entry will be selected by way of random draw. Before being declared a winner, the Eligible Participant will be required to answer a time-limited mathematical skill-testing question and sign a release and waiver form confirming, without limitation, that:

- He/she complies with the eligibility requirements;
- he/she has read the Contest rules and regulations and complies completely;
- he/she accepts the grand prize as awarded;
- he/she acknowledges the Contest Sponsor's right to publish his/her picture, name and city of residence without compensation other than the prize offered;
- he/she successfully answers a time-limited mathematical skill-testing question; and
- he/she releases and agrees to hold harmless of all liability the Contest Sponsor, its subsidiaries and affiliates, media partners, advertising, promotional agencies and each of the foregoing entities' directors, officers, employees, contractors and agents.

No correspondence will be undertaken except with the selected Eligible Participant whose Eligible Entry was drawn. Once an Eligible Participant is declared a winner by Contest Sponsor, Contest Sponsor will send the Eligible Participant a letter containing the details on how to redeem the prize (i.e. reservation of the flights).

## **6 GENERAL TERMS AND CONDITIONS**

All Eligible Entries, and all information provided by Eligible Participants must be complete and accurate. Contest Sponsor will not be held responsible for any and all telephone or internet problems, unclear telephone or e-mail messages and any late/incomplete/erroneously prize claims or release and waiver forms.

All entries are subject to verification by the Contest Sponsor and may be disqualified if they are received outside of the Contest Period, are incomplete, illegible, irregular, photocopied or otherwise reproduced, submitted through illicit means or if they

contain any false statements, or do not conform to or satisfy to any condition of these Contest rules and regulations.

By entering the Contest, Eligible Participants agree that the Contest Sponsor reserves the right to publish without compensation the full name, city of residence and photograph of all winners and Eligible Participants waive all rights with respect to printed, broadcast and other forms of publicity. Eligible Participants further agree that all entries (tweets and photos) submitted and their content become the property of the Contest Sponsor and will not be returned.

Eligible Participants agree to be bound by all decisions of the Contest Sponsor regarding the Contest which shall be final and binding in all respects.

Eligible Participants agree that the Contest Sponsor is not liable for any incorrect or inaccurate transcription of entry information or for any error or malfunction of any kind in connection with the Contest. If the Contest is not capable of running as planned for any reason, including tampering, unauthorized intervention, fraud, technical failures, or any other cause, the Contest Sponsor reserves the right, at its sole discretion, to, without advance notice, terminate or suspend the Contest, in whole or in part, or modify it in any way, without any further obligations to Eligible Participants. Furthermore, if the Contest Sponsor determines, at its sole discretion, that any entry compromises the integrity of the Contest, the Contest Sponsor reserves the right to disqualify the entry at issue or terminate the Contest in its entirety without any further obligations to Eligible Participants. The Contest Sponsor further reserves the right, at its sole discretion, to disqualify any individual from the Contest and to ban the individual from any future contest of the Contest Sponsor who it finds or believes to be tampering with the entry process or the operation of the Contest; to be acting in violation of the Contest rules and regulations or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

By entering this Contest, Eligible Participants agree to release and hold harmless the Contest Sponsor, its subsidiaries and affiliates, media partners, advertising and promotional agencies and each of the foregoing entities' respective directors, officers, employees, agents, representatives, successors and assigns from any liability in connection with the Contest or, if declared a winner, the Prize awarded and use thereof.

The Contest is subject to federal, provincial and local rules and regulations.

By entering this Contest, Eligible Participants expressly consent to the Contest Sponsor, media partners, advertising and promotional agencies, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the contest and in accordance with the Contest Sponsor's Privacy Policy.

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the board only for the purpose of helping the parties reach a settlement. All issues and questions concerning the construction, validity, interpretation and enforceability of these official contest rules, or the rights and obligations of an Eligible Participant in connection with the Contest, shall be governed by and construed in accordance with the laws of the Province of Quebec and the laws of Canada applicable therein.

Eligible Participants may obtain the Prize winner's name between August 31, 2015 and September 25, 2015, by addressing their request, accompanied by a self-addressed envelope with sufficient postage to:

AIR CANADA'S #flyingAC787 TWITTER & INSTAGRAM CONTEST, c/o JWT Canada

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Toronto, ON

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